# Introduction to the Vietnamese Community in New Orleans East

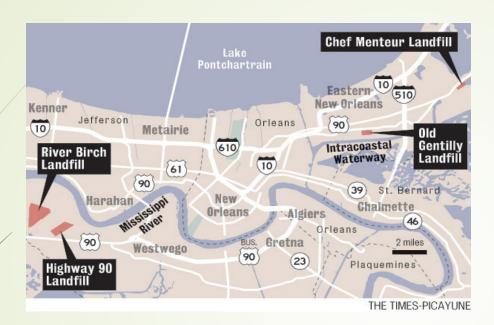
Cam-Thanh Tran
Tulane University
School of Public Health and Tropical Medicine

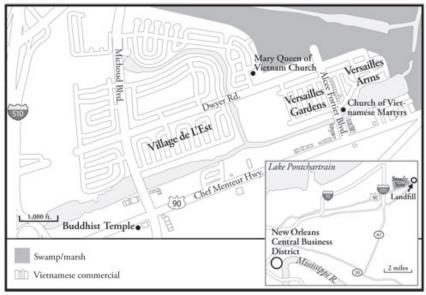
# From the Far East to New Orleans East





# From the Far East to New Orleans East







# Hurricane Katrina – August 29, 2005



Nguyen, August 2005

# Right after Hurricane Katrina...

- Most Vietnamese-Americans evacuated to Houston, Dallas and Atlanta
- During this time, Fr. Vien Nguyen, pastor of MQVN Church, traveled to different cities to visit his parishioners
- Community started coming back in October 2005
- Faced with many challenges
  - Community was designated as green space
  - Fought to have water and energy turned on
  - Set-up tent city



# A Major Setback - and a Galvanizing Moment

In February 2006, Mayor Nagin used executive power to open a landfill close to the community



Credit: Citylab.com

# Post Katrina

May 2006, Mary Queen of Viet Nam Community Development Corporation (MQVN CDC) and the Vietnamese American Young Leader Association (VAYLA) were formed.





# Who am I?





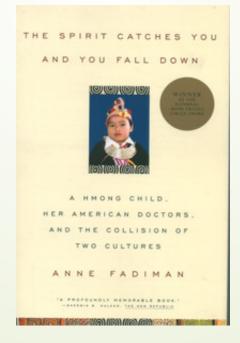




# Cultural Broker ... what is it?

"the act of bridging, linking or mediating between groups or persons of differing cultural backgrounds for the purpose of reducing conflict or producing change". (Jezewski, in Jezewski &

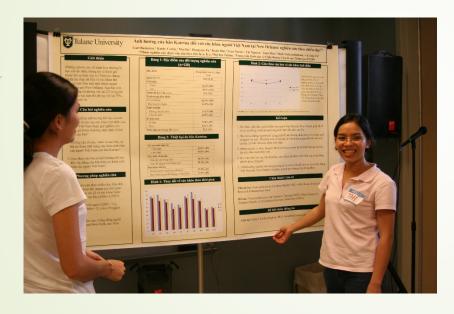
Sotnik, 2001)



# Cultural Brokers ... what do they do?

Example 1: Community Outreach

# KATIVA NOLA Respondent briefings and Community Health Fairs



Community Health Fair



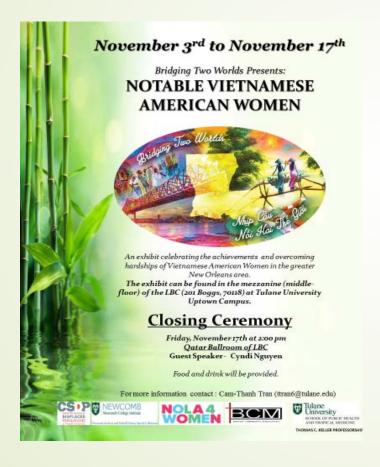
Respondent luncheon and briefing

# KATIVA NOLA Respondent Outreach



New Year's Card from our Team

# KATIVA NOLA Community Service





KATIVA NOLA team helped Vietnamese families with debris removal after the February 2017 tornado in Eastern New Orleans. Photo by Kate Tynan

# KATIVA NOLA **Tooting our Horn**

Tulane University School of Public Health and Tropical Medicine is conducting the

#### **KATIVA NOLA Study**



We're closing the study this year. If you have been a participant in the past, we would like to ask you questions one final time about your health and well-being after Katrina. If we don't talk to all of the original participants like you, it becomes very difficult for us to convince federal, state and local officials about needs for health and other services for Vietnamese community.



2005 Photo by Huu Dinh Nauven



Post-Katrina Interviews in fall 2016. Photo by

KATIVA NOLA has made numerous contributions to academic research and policy. For example:

- . We have documented and interpreted many of the challenges that the community has overcome since its establishment in 1975.
- · We have provided essential pre-Katrina and post-Katrina data on the community's health needs to support the opening of the community's health clinic in 2008.

In addition to these scholarly contributions, KATIVA NOLA has also contributed to New Orleans' Vietnamese American community in many other ways. For example:

- · We organized, funded, and implemented a series of life history interviews of the Vietnamese community's elderly, while training Vietnamese youth in interviewing and filming techniques.
- . We funded and collaborated with Common Ground in 2010 to produce a guide to mental health services in the area in Vietnamese.
- . We prepared an up-to-date report on the health needs of the community





KATIVA NOLA team helped Vietnamese families with debris removal after the February 2017 tornado in Eastern New Orleans. Photo by Kate Tynan

#### Center for Studies of Displaced Populations (CSDP)

1440 Canal Street, Suite 1500, New Orleans, Louisiana 70112 Phone. 504-988-1398

http://sph.tulane.edu/publicheal th/csdp/index.cfm







# Cultural Brokers ... what do they do?

Example 2: Mitigate mishaps

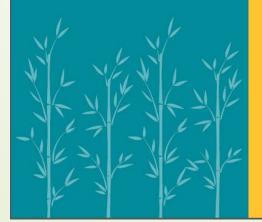
# Before

#### **Financial Support** • The National Institutes for Child and Human Development (NICHD), an institute of the National Institutes of Health (NIH) - 2002-2005; THE RESEARCH TEAM & **KIVA-NOLA** 2009-2011 **COMMUNITY PARTNERS** The National Institutes of Mental Health (NIMH) Hurricane Katrina's Impacts -2006 • Tulane University School of Public on Vietnamese Americans Health and Tropical Medicine Tulane University's Research Enhancement Award Living In New Orleans, LA - 2007 interviews Mary Queen of Vietnam Church • The Thomas C. Keller professorship at Tulane University - 2007 Vietnamese Initiatives in Economic Training (VIET) • Vietnamese American Community • Boat People SOS (BPSOS) More information School of Public Health and Tropical Medicine Mark J. VanLandingham, PhD www.sph.tulane.edu/kivanola Tulane University Department of International Health and Development ĐẮP ĐỂ PHÒNG LỤ New Orleans, LA 70112

# After

#### NHÓM NGHIÊN CỬU VÀ CÁC THÀNH VIỆN TỪ CỘNG ĐỒNG

- Trường Y tế Cộng đồng và Y học
   Nhiệt đới, Đai học Tulane
- · Nhà thờ Maria Nữ vương Việt Nam
- · Cơ quan Phát triển Cộng đồng MQVN
- Tổ chức Đào tạo Phát triển Kinh tế cho người Việt (VIET)
- Cộng đồng người Việt tại Mỹ thuộc bang Louisiana (VAC/LA)
- · Văn phòng BPSOS
- · Trung tâm Quốc gia về PTSD



#### Hỗ trợ tài chính

- Viện Quốc gia Phát triển Trẻ cm và Con người (NICHD), một phân viện của Viện Sức khỏc Quốc gia (NIH) – 2002-2005; 2009-2011
- Viện Quốc gia Sức khỏe Tinh thần
  (NIMH) 2006
- Giải thưởng Tăng cường Nghiên cứu của Đại học Tulane
   cho các phỏng vấn thực hiện năm 2007
- Quỹ Giáo sư mang tên Thomas C. Keller thuộc Đại học
   Tulane 2007

#### Thông tin chi tiết



mvanlan@tulane.edu

www.sph.tulane.edu/kativanola/Vietnam/study3\_ kativanola.htm Mark J. VanLandingham, PhD

Đối với người Việt Nam, hoa sen tượng trưng cho sự lạc quan. Cây tre tượng trưng cho sức mạnh, sự linh hoạt và tính kiên cường.

#### **KATIVA-NOLA**

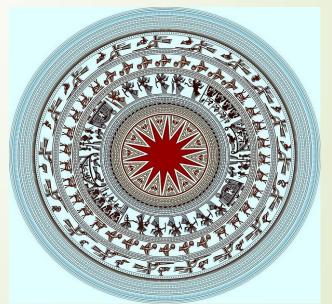
Tác động của bão Katrina trên cộng đồng người Việt Nam ở New Orleans, LA





# Conclusions and take away

- In research focusing on non-mainstream populations, "stuff" happens.:)
- A cultural broker can help sooth ruffled feathers, mend fences, and help emphasize what the research team is doing to help the community (in addition to generating important and interesting research about the community, of course).:)



I am looking forward to your comments and questions, and to our discussion.

The End.

Thank you! Cám ơn!